

Zoom recording:

https://drive.google.com/file/d/1YFD3Z8_ZhDCkqHQ-TqCjWdsoaVC6e-Bq/view?usp=sharing

Creative Director: Layla Lee

Designer: Sierra Brandegee

References:

https://en.wikipedia.org/wiki/Mary_Cassatt

<https://artsandculture.google.com/entity/mary-cassatt/m0533?categoryId=artist> (organization style)

1 page with tabs within it to show chronologically

Can combine feminism with some other sections if it feels too short in comparison

Basic info/Introduction

- Early Life- upbringing, education
- Impressionism- her contributions to the impressionist movement, influences from France, Degas
- Feminism- “New Woman,” support for women’s equality
- Later Life- later works and legacy
- Sources

Tone: I think the content will hold an admiring tone because we will be looking into her paintings and prints, and themes of female representation.

- Bright light colors!
- Big margins to feel light and airy perhaps?

Visual Style: I want to match the visual style and tone of impressionism/ Cassatt’s works. A lot of bright, pastel tones and old print style typefaces.